

August

September - October

RITENOUR CUSTOM LAWN CARE INC.

Fall

We Treated Your Lawn Today!

PLEASE KEEP CHILDREN AND PETS OFF TREATED AREA UNTIL THE MATERIAL DRIES THOROUGHLY!

Fertilization

This application contains an organic based biological Meta-Catalyst. It will promote microbiological activity in the soil and plants, that will build a more robust ecosystem. The end result will produce a deeper, denser root system and stronger plant health..

Leaves

Leaves should be gathered at least once weekly to prevent the smothering of grass. **Never** allow leaves to remain on your lawn over the winter.



Weed Control

Please remember, we can only control the weeds that are present at the time of the application. Many weeds are difficult to control and require several applications for the desired results. Any weeds not controlled today and those emerging following this treatment will be controlled with the spring treatment.

Service Calls

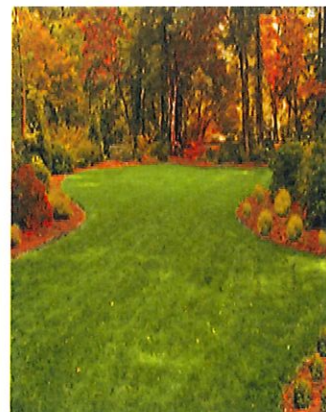
As a valued customer, your lawn problems are our lawn problems. Please allow 2 weeks after an application for the result to be evident.

Free service calls are available to 4 or 5 application customers only.

Winterizer

We will be applying the late fall feeding in late October and November. This application is a special blended granular slow release fertilizer designed to help fill in bare areas and thicken the lawn, stimulate root growth when top growth is dormant, and provide you with an early more even spring green-up. Research has proven that heavy fall fertilization is critical to good turf plant growth.

Anyone who does not receive this application is missing an important treatment.



Mowing

Proper mowing height for this time of year is 3" to 3 1/2". In the fall, mowing should be done frequently.

For best results, we recommend not removing the clippings for 2 mowings after this treatment.

As winter approaches, remember to lower your mower blade to help prevent snow mold.

Mowing Tips

- *Be sure to keep your mower blade sharp...*
- *Remember never remove more than 1/3 of the grass blade at one time.*



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"Put your lawn in our hands"

107 Corks Lane
Butler PA 16001

Phone: 724.287.3149

Fax: 724.234.4705

E-mail: info@customlawninc.com

Save \$100.00

As you know, telling your friends and neighbors about our service is our best advertisement. To reward you for your recommendation, we are offering a \$100 bonus for each customer that begins our full program.

OPTIONAL SERVICES

Deep Root Feeding

Fertilization of trees and shrubs is an economical cultural practice. Proper nutrition will help develop strong, vigorous plants. It improves their natural ability to resist certain insects and diseases and helps trees overcome decline. Fertilization also causes the roots to branch more, increasing the size and efficiency of the root system, which makes more water available.



Our trained professional injects the proper amounts of nutrients and water under pressure directly into the root area. The small injection sites do not disturb your landscape's appearance. This technique not only distributes the nutrients for more efficient absorption by the roots, it also improves soil porosity and replenishes moisture within the root system.

Nothing will improve the health and appearance of trees and shrubs so noticeably as proper fertilization.

Call today to receive a free estimate for this service.

Core Aeration

Core Aeration is the process of making thousands of small holes in the turf. These holes allow fertilizer, water, and air to reach the root zone quicker, resulting in new growth and increased root development.



These holes will also open up the soil and help reduce thatch build up and soil compaction, allowing your lawn to breathe and grow.

On a scale of 1 to 10, core aeration rates an 11 for improving turf quality.

Lawns can be aerated nearly year-round (it's often done twice per year), but fall is usually preferred. Aerating in fall lets your lawn take full advantage of the good growing weather to put down deep roots for the winter and next spring. The benefits of aeration are so clear that it's an automatic practice on professional turf including golf courses. The benefits begin at once and last for months.

To learn more about core aeration, or schedule an aeration for your lawn, call our office today.

Lime

Each year, several factors contribute to a declining soil pH factor, which is the measure of acidity and alkalinity in your lawn. These factors include: soil leaching, root activity, nitrification, and decomposing of organic material.

Research data by major university authorities recommends applications of lime to correct soil activity. Lime benefits your lawn in three ways:

1. It neutralizes fertilizer and soil acidity, thus releasing nutrients from the soil for plant use.
2. It provides calcium and magnesium. Essential nutrients for plant growth, and
3. It helps develop and maintain a desirable soil structure for maximum turf growth.

If you have not limed your lawn recently, you should call our office NOW and schedule this valuable application!

Customer Assistant Website: <https://www.lawngateway.com/CustomLawnCare>