

June-July-August



RITENOUR CUSTOM LAWN CARE INC.

SUMMER

We Treated Your Lawn Today!

PLEASE KEEP CHILDREN AND PETS OFF TREATED AREA UNTIL THE MATERIAL DRIES THOROUGHLY!

Fertilization

This application contains an organic based biological Meta-Catalyst. It will promote microbiological activity in the soil and plants, that will build a more robust ecosystem. The end result will produce a deeper, denser root system and stronger plant health.

Weed Control

We applied spot broadleaf weed control to control dandelions, plantain, clover, chickweed as well as many other nuisance weeds. Please remember, we can only control the weeds

that are present at the time of the application. Due to the high temperatures during this application, weed control is not as effective and if applied to the entire lawn, could damage the grass. Any weeds not controlled today and those emerging following this treatment will be controlled with the fall treatment.

Chinch Bug Control

Chinch Bug control was applied today if your lawn showed signs of insect activity. We practice integrated pest management and only apply surface insecticides as needed.

Service Calls

As a valued customer, your lawn problems are our lawn problems. That's why we offer service calls between visits at no additional charge to you. Please allow 2 weeks after an application for the result to be evident. *Free service calls are available to 4 or 5 application customers only.*

Watering

Watering this time of year is only necessary when we do not receive rain for a week or so. As a rule, don't allow your lawn to go over 1 1/2 weeks without water. When watering we recommend a thorough watering every five days. Typically, if you leave the sprinkler in each location for 30-45 minutes, your lawn will receive enough water to prevent drought damage. Remember light watering will encourage the roots to become shallow. There is a sprinkler called a Rain Train that moves about the lawn on it's own that does an excellent job.

Mowing

Proper mowing height for this time of year is 3 1/2" to 4". In the summer mowing should be done weekly or as required.

Mowing can be completed anytime after this treatment.

Mowing Tips

- *Be sure to keep your mower blade sharp...*
- *Remember never remove more than 1/3 of the grass blade at one time.*

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"Put your lawn in our hands"

Save \$ 100.00

As you know, telling your friends and neighbors about our service is our best advertisement. To reward you for your recommendation, we are offering a \$ 100.00 bonus for each customer that begins our full program.

OPTIONAL SERVICES

Tree and Shrubbery Spraying

This is the time of year when insects, disease and mites cause major damage to your valuable landscape plants.

Most folks don't know one bug from another, which material is most effective or even more important when to treat for the best results. With our proven program, we are able to protect your valuable trees and shrubs from being destroyed. Simply call our office and we will inspect your landscape, let you know what problems exist, and how we can correct them and prevent future problems from arising. Don't wait, call today!

Aeration

Now is a great time to be thinking about fall aeration. On a scale of 1-10, core aeration rates an 11 for improving turf quality. Aeration actually helps three ways. It helps reduce the thatch layer, it helps reduce the soil compaction, and it allows the soil to breathe. By aerating the soil, the growing will allow the cool weather root system to establish deeper roots and therefore less likely to dry out as rapidly next summer.



Call our office now to be placed on our schedule. We will begin Aerating in early October.

Summer Mowing Hints

At this time of year we see a great diversity in the appearance of the lawn. Cultural practices are very important this time of year. A suggestion I can give you is to raise your mower height. Most of the lawns that look good now are being mowed at least 3 1/2" high. As we drive around we see some lawns being mowed at 2" and most of these have already turned brown.

Also do not mow during the heat of the day. Mow either early in the morning or in the evening after

temperatures have cooled down. Never mow during periods of extremely hot, dry weather. Wait and mow immediately after a rainfall or after you have thoroughly watered. Mowing during hot dry weather will cause more stress than allowing the lawn to look a little uneven.

Remember mowing three or more inches high encourages the roots to go deeper and keeps your lawn green longer. Also the increased height will shade the soil from the hot summer sun and help prevent it

from drying out as fast. Many of our customers choose not to water during the summer because of the expense involved. The lawn may turn brown but normally will not die, unless it is cut extremely short or if while under drought stress, it is attacked by either insects or diseases.

Rust

When the vigorous growth of the grass slows, generally after an extended dry period, we start to notice tiny yellow spots or lesions on the surface of the grass blade. As the lesions grow they rupture, revealing clusters of rusty-orange spores. Although the presence of Rust is considered a minor annoyance, it can cause alarm. Walking thru an effected area can cause the orange spores to be deposited on shoes causing them to stain. Generally, fungicides are not recommended because as the weather conditions change, the disease will usually disappear on it's own.



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