

April-May-June



RITENOUR CUSTOM LAWN CARE INC.

LATE SPRING

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We Treated Your Lawn Today!

PLEASE KEEP CHILDREN AND PETS OFF TREATED AREA UNTIL THE MATERIAL DRIES THOROUGHLY!

Fertilization

We formulate each application according to the needs of your lawn and the weather conditions. We use the best plant nutrition materials available to stimulate good root development, color and a tough hardy plant.

Weed Control

We applied broadleaf weed control to control dandelions, plantain, clover, chickweed as well as many other nuisance weeds. Please remember, we can only control the

weeds that are present at the time of the application. Many weeds are difficult to control and require several applications for the desired results. Any weeds not controlled today and those emerging following this treatment will be controlled with the summer treatment.

Chinch Bug Control

Chinch Bug control was applied today if your lawn showed signs of insect activity. We practice integrated pest management and only apply surface

insecticides as need.

Service Calls

As a valued customer, your lawn problems are our lawn problems. That's why we offer service calls between visits at no additional charge to you. Please allow 2 weeks after an application for the result to be evident. *Free service calls are available to 4 or 5 application customers only.*

Grub Control

If you were scheduled for preventative grub control, we applied it today along with your late spring application. *If applying both treatments together is a financial hardship, please call our office to extend the due date.* It is the most effective grub control available. White grubs are turf damaging insects that feed on the roots of grass plants. Untreated grubs can do severe damage in a short period of time.

Please remember we are controlling grubs not moles. A mole's favorite food is the earthworm. The only way to effectively control moles is by trapping.

If you did not receive grub control today, it is not too late, call now to schedule.

Mowing

Proper mowing height for this time of year is 3 1/2" to 4". In the spring mowing should be done frequently.

Mowing Tips

- Be sure to keep your mower blade sharp...
- Remember never remove more than 1/3 of the grass blade at one time.

FOR BEST RESULTS, WE RECOMMEND NOT REMOVING THE CLIPPINGS FOR 2 MOWINGS.

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"Put your lawn in our hands"

Save \$ 50.00

As you know, telling your friends and neighbors about our service is our best advertisement. To reward you for your recommendation, we are offering a \$ 50.00 bonus for each customer that begins our full program.

OPTIONAL SERVICES

Perimeter Insect Treatment

Nobody wants bugs in their home, but most people don't do anything until the pests are inside. Wouldn't you rather stop them before they are in your house? The best way to protect yourself against a pest infestation is a perimeter treatment.



By applying a band of insecticide around your house 3 times a summer, we can greatly reduce the insects you see indoors.

For only \$ 96.10 per treatment we can greatly reduce your uninvited "guests". Call today to schedule this service.

TICK ALERT

Are you prepared for the major tick explosion? The Center for Disease Control and Prevention (www.cdc.gov) has issued a warning for all people working and recreating in the outdoors that tick season will be starting soon and could be much worse than in previous years.

We can now offer an application that can greatly reduce the tick population. With one application in the spring, studies have shown tick populations can be reduced 85 to 90 %.

If you are interested in treating your property, please contact our office as soon as possible. This application will need applied soon.

Moles in the landscape

One of the most frequently asked question we receive is "what about the mole tunnels?".

Most homeowners are normally confused by all of the conflicting "advice" on mole control. You may believe that every rumor, home remedy, or control method is worth trying. However, this is normally unsuccessful. That's because the mole's primary food source is earthworms, and remedies like razor blades, castor oil or bubble gum have no effect on the mole.

Moles are 6 - 8 inches in length and weigh three to six ounces. There are six



species, the Eastern mole is the most common in our area. Moles mate in March and normally have their litters in mid-April thru May. Each litter can have up to 6 young.

Remember the only effective way to control moles is by trapping. When we apply grub control, we are preventing the grubs from damaging your lawn, but not controlling moles as some may believe. If you would like to learn more about trapping, "themoleman.com" is a very good website.

Red Thread

Have you ever noticed circular pinkish-red areas in your lawn? It is more than likely a disease called Red Thread. Red Thread is active when temperatures are between 60° and 75°F and when moisture is plentiful. Red Thread does not affect the crown or roots of the grass plant but does cause unsightly spots on the leaf. It is often spread by mowers and the wind. The disease will often return to the same spots year after year. We now have a very effective fungicide available for treating Red Thread along with the other diseases that affect our area. If you are interested in this treatment, please call our office.