

March-April-May



RITENOUR CUSTOM LAWN CARE INC.

EARLY SPRING

We Treated Your Lawn Today!

PLEASE KEEP CHILDREN AND PETS OFF TREATED AREA UNTIL THE MATERIAL DRIES THOROUGHLY!

Fertilization

This application contains an organic based biological Meta-Catalyst. That will promote microbiological activity in the soil and plants that will promote a more robust ecosystem. The end result will produce a deeper, denser root system and stronger plant health.

Crabgrass Control

This is the most effective time to control crabgrass. Complete control is impossible because of climatic conditions and soil

disturbances. Ideally 80% control may be obtained by applying a pre-emergent treatment. Dethatching, aeration spiking or other operations will break this barrier and destroy the effectiveness of this treatment. It is best to avoid these operations until fall.

Service Calls

As a valued customer, your lawn problems are our lawn problems. That's why we offer service calls between visits at no additional charge to you. Please allow 2 weeks after an application for the re-

sult to be evident. *Free service calls are available to 4 or 5 application customers only.*

Mowing

Proper mowing height for this time of year is 2" to 2 1/2". In the spring mowing should be done frequently.

For best results we recommend not removing the clippings for 2 mowings after this treatment.

Grub Control Update

Recent studies have shown by applying grub control earlier, in late April, May and early June will increase its effectiveness. It will also control surface insects, mainly bluegrass billbugs. **With this in mind, Late spring and Grub Control will be applied at the same time this year.**

Your Account Online

Go to <https://www.lawngateway.com/CustomLawnCare>, sign up, and have online access to your account 24 hours a day. It's an easy way to make payments, request additional services. All you need is your account number.

Snow Mold



With all the snow cover we have had this winter, we are seeing a lot of snow mold damage (caused by snow laying on unfrozen soil). These areas are matted and straw colored. Normally they will recover on their own, however a gentle raking of effected areas will speed up recovery.



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"Put your lawn in our hands"

Save \$50

As you know, telling your friends and neighbors about our service is our best advertisement. To reward you for your recommendation, we are offering a \$50 service credit for each customer that begins our full program.

OPTIONAL SERVICES

Preventative Grub Control

We recommend all lawns receive this optional treatment. It is applied once and will last all season. These insects can cause severe enough damage to destroy the entire lawn. Without this treatment your lawn could brown out quickly in late August or September and pull up like carpeting due to extensive root damage. This also helps to keep the skunks and raccoons from tearing up your lawn.

Call our office now to schedule this treatment, if it is not already part of your lawn program.

Please remember we are controlling grubs and this is not mole control.

Perimeter Insect Treatment

Nobody wants bugs in their home, but most people don't do anything until the pests are inside. Wouldn't you rather stop them before they are in your house? The best way to protect yourself against a pest infestation is a perimeter treatment.



By applying a band of insecticide around your house 3 times a summer, we can greatly reduce the insects you see indoors.

For only 96.10 per treatment, we can greatly reduce your uninvited "guests". Call today to schedule this service.

Moles in the landscape

One of the most frequently asked questions we receive is "what about the mole tunnels?"

Most homeowners are normally confused by all of the conflicting "advice" on mole control. You may believe that every rumor, home remedy, or control method is worth trying. However, this is normally unsuccessful. That's because the mole's primary food source is earthworms, and remedies like razor blades, castor oil or bubble gum have no effect on the mole.

Moles are 6 - 8 inches in length and weigh three to six ounces. There are six species, the Eastern mole is the most common in our area. Moles mate in March and normally have their litters in mid-April thru May. Each litter can have up to 6 young.



Remember the only effective way to control moles is by trapping. When we apply grub control, we are preventing the grubs from damaging your lawn, but not controlling moles as some may believe. If you would like to learn more about trapping, "themoleman.com" is a very good website

Shrubbery Program

Trees and shrubs are an important part of your home. They add so much beauty. They also provide shade and studies have shown they even increase the value of your home. With our proven program, we are able to protect your valuable trees and shrubs from being damaged or destroyed.

